Vineet Chaudhary

Director User Experience Design

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Profile

UX Designer and Director with 15+ years of experience in creating user-centered strategies and applications across platforms. Proven success in enhancing user experiences in Enterprise Software and the Supply Chain through collaboration, data-driven decisions, and effective leadership. Passionate about leveraging technology to solve user challenges and improve efficiency.

Education

Bachelor of Design (Graduated May 2009)
Indian Institute of Technology Guwahati

Other Achievements

Achievements

- 4 US Patents in user interface design and user experience innovations.
- President's Award at Blue Yonder for outstanding contributions to product design innovation and leadership.
- Runners-Up in the North America Customer Centricity Awards (NACCA) for excellence in user experience initiatives.

Certifications

- UX Management Certifications from Nielsen Norman Group (NNG)
- IBM Design Thinking Certifications

Employment

Nov 2015 - Present (9 years and 3 months)
Director UX Design @ Blue Yonder, Hyderabad

- **User Experience Strategy:** Drive the user experiences strategy for supply chain software to enhance usability and efficiency.
- **Stakeholder Engagement:** Collaborate with key stakeholders to define product vision and strategic direction.
- **Team Leadership:** Lead and mentor UX teams, inspiring creativity and collaboration while fostering professional growth.
- **User Research Oversight:** Conduct user research and usability testing to gather insights and inform design decisions.
- **Prototype Development:** Create and present low and high-fidelity prototypes to communicate design concepts effectively.
- **Performance Improvement:** Implement strategies that result in measurable increases in user satisfaction and engagement.

March 2011 - Nov 2015 (4 years and 8 months)
Advisory Interaction Designer @ Pitney Bowes, Noida

Led and managed design activities for Location Intelligence projects from the India office, collaborating closely with Product Management, the Global UX team, and Engineering to ensure alignment with the product roadmap.

August 2010 - March 2011 (8 months)
Sr. UI Designer @ Rampgreen Technologies, Delhi

Defined product requirements and designed user interfaces to enhance the UX of SaaS-based Web 2.0 and mobile applications, including user analysis, task flow diagrams, personas, scenarios, mock-ups, wireframes, and design documentation.

June 2009 - July 2010 (1 year and 2 months)
UI Designer & Program Manager @ Valyoo Tech., Delhi

Responsible for all the design operations in the company and managed a team of 8-10 members. Created high fidelity prototype using Photoshop, Fireworks and implemented them using HTML, CSS, XML, JavaScript, Actionscript.

May 2008 - July 2008 (3 months)
UX Intern @ Deutsche Telekom Laboratories, Berlin

May 2007 - July 2007 (3 months)
Interaction Design Intern @ FirstUsable, Bengaluru